



## BURRO BRAND GHANA LTD

P. O. Box KF 721  
Hospital Road at Market Street  
Koforidua

phone: 0.50.60.70.555  
email: [info@burrobrand.biz](mailto:info@burrobrand.biz)  
website: [www.burrobrand.biz](http://www.burrobrand.biz)

### Career Opportunity – Burro Sales Assistant

#### **About Burro:**

Burro® sells quality products that help our customers save more and earn more. From quality solar home Power Centers to the world's most fuel-efficient gari roaster, the Elephant™, Burro products deliver better living affordably. Our collaborative, innovative, and dynamic team is making a real difference in the lives of real people across Ghana and beyond. You're welcome to join in the magic that Burro is creating.

#### **Your Career at Burro:**

Burro's mantra of *Respect, Innovate, Empower* extends to the unique corporate culture we are crafting. Burro elevates, celebrates, and develops smart, collaborative, problem-solving, hard-working, ethical leaders who see Burro as the best place to build their careers—and we are serious about living up to our end of the deal. Burro's future success across Africa depends upon our ability to attract and retain a new generation of civic-minded, entrepreneurial leaders—so expect unparalleled camaraderie, fast-paced learning, an inspirational mission, and regular demands to step up and live up to Burro's promise, *Do More*.

#### **The Position:**

Burro's Sales Assistant will lead efforts to deliver Burro's catalogue throughout Ghana. Specific duties include:

- Travel to rural communities to execute sales demonstrations of agricultural, energy, and transportation products.
- Collaborate with the sales team to develop plans for hitting sales targets.
- Deliver goods efficiently throughout the country.
- Assist the finance department with debt recovery for credit sales.
- Communicate regularly with Burro representatives based in rural communities to encourage them to push sales and payments for products sold on credit.
- Use Burro's computer and phone-based sales, inventory, and fleet-tracking tools.

#### **Qualifications:**

- At least 2 years experience in sales, with experience selling in rural communities preferred
- A valid driver's license, with class C preferred and at least 2 years driving experience
- Fluency in at least two local Ghanaian languages, with more local Ghanaian languages preferred
- Demonstrated history of honesty, strong work ethic, self-motivation, and problem solving
- Strong spoken and written communication skills in English
- Some experience using computers and smartphones
- Willing to locate in Koforidua, with frequent travel including extended work in rural communities
- Passion for delivering on Burro's promise—Do More

#### **To Apply:**

Please send a cover letter and resume to [careers@burrobrand.biz](mailto:careers@burrobrand.biz) no later than **21st September 2018**. Email should have the subject line: **Sales Assistant Opportunity**.